

# DCS members tour Morgan Motor Company



Members of The Diecasting Society enjoyed an interesting and informative guided tour of the Morgan Motor Car Company at Spring Lane, Malvern, Worcestershire (UK) on 29th June 2023, writes Pankaj Wara of Coleshill Aluminium.

This visit was well supported by members, old and new, and it was particularly good to see and meet members coming all the way from Cornwall to take part in the exciting visit and opportunity to visit such an internationally renowned company.

When we arrived at the site, meeting at their excellent restaurant, we marvelled at the spread of finished cars awaiting despatch mainly to USA and Japan.

Morgan sports cars are still manufactured at their original site in Malvern, where they have been made since 1909. The current model range is the Morgan Super 3, Morgan Plus Four and the Morgan Plus Six.

It was great to see a British-brand waving the flag all over the world, and being the only brand, that I know of, which actually goes up in value as opposed to many other brands depreciating in value.

The tour was led by a very friendly and experienced guide who introduced members to the Morgan brand,



Simon Hanson and Tony Sartorius enjoy the exhibits

explaining the story and heritage of the company.

After watching a short introductory video, the guide led us through each of the factory workshops stage by stage explaining how every Morgan car is hand crafted.

Four of the members visiting the factory were from Alucast – a long time supplier of castings to the company – it was a proud moment for the three young apprentices and chairman of Alucast Limited, Tony Sartorius, who also attended the tour.

It is always good to witness what happens to the castings made by Diecasting Society members and indeed other diecasting companies.

The tour came to an end after about two hours and everyone went

home or back to work, sadly without a Morgan!

We would like to thank Morgan Motor Car Company and our guide for a fascinating and aspirational visit.

Photographs courtesy of Simon Hanson and Pankaj Wara.



Pankaj Wara of Coleshill Aluminium – raring to go

## Join the Diecasting Society

Membership is open to both individuals and companies who have an interest in the manufacture of die cast metal products. That interest might be as a foundry or a supplier to a foundry.

Each member receives the *Diecasting Society Newsletter*, and reduced rate attendance at all the Society events, both technical and social. Annual membership is £45.00 for an individual member and £235.00 for companies (which includes four reduced rate places for named employees at the company). The cost for a student or trainee is just £8.50.

To start enjoying the benefits of membership email: [dcs@icme.org.uk](mailto:dcs@icme.org.uk) or visit [www.dcsoc.org.uk](http://www.dcsoc.org.uk)



### DCS Website

The DCS website has been updated. DCS members are invited to submit entries to the website, news items etc. to populate it by emailing: [dcs@icme.org.uk](mailto:dcs@icme.org.uk)



## National Golf Day 2023

Friday 8th September 2023

*We are very pleased to confirm that this year's Diecasting Society National Golf Day will take place on Friday 8th September 2023 at Moor Hall Golf Club, Sutton Coldfield, B75 6LN. The event is open to all DCS members and their guests, however please note that non-members are not eligible to win the main prize.*

The main competition will be an 18-hole individual Stableford Competition based on full handicap (18 max). This will be held in the afternoon.

In addition to the main event there will be an 11-hole morning warm-up.

The whole day will cost £90.00 plus VAT (£108.00), which includes breakfast, eleven holes of golf in the morning, lunch, 18-hole competition and dinner in the evening.

The afternoon event will cost £80.00 plus VAT (£96.00) – this includes lunch, 18-hole competition and dinner in the evening.

For those members and non-members who wish only to attend the prizegiving and the evening meal the cost is £32.00 plus VAT (£38.40).

To book, email: [info@icme.org.uk](mailto:info@icme.org.uk)

*We are grateful to Coleshill Aluminium for their continuing sponsorship of the event.*

### Hotel accommodation

Hotel accommodation, if required, may be booked at the Moor Hall Hotel. The hotel is busy, so please book early; rooms held under 'The Diecasting Society' will be released for general sale if not booked on 11th August 2023. Contact the hotel direct on 0121 308 3751 if accommodation is required. Quote: The Diecasting Society.

## CALENDAR OF EVENTS 2023

*We are pleased to announce the following will be taking place this year.*

Friday 8th September

### National Golf Day

Sponsored by Coleshill Aluminium Ltd  
Moor Hall Golf Club, Sutton Coldfield,  
West Midlands

Tuesday 26th September

### Anson Engine Museum – Museum Guided Tour

DCS Members: £25.00, Apprentices/  
Under 21: £15.00  
Price includes buffet lunch.  
Poynton, Cheshire

Thursday 19th October

### Coventry Transport Museum – Museum Guided Tour

DCS Members: £30.00, Apprentices/  
Under 21: £20.00  
Price includes buffet lunch.  
Limited numbers, please book

November – date TBC

### Aston Martin – Works Visit

Gaydon, Warwickshire  
Limited numbers, please book

December – date and venue TBC

### Social Activity

*For more information about all events visit:*

[www.dcsoc.org.uk](http://www.dcsoc.org.uk)

*Please note that booking is essential*

## DCS members gather in Dusseldorf

Several DCS member companies exhibited at GIFA in Dusseldorf, Germany in June, with a number of DCS members also visiting the show.

Incoming DCS president John Swift of Alucast was amongst the visitors. "There was a great deal of interest on exhibitors stands (i.e. PS Auto Grinding Ltd UK, Advanced Robotics Italy, FMS UK, Transtek Turkey, Bianchi Italy, etc.) that were offering automation or robotics solutions to replace manual labour," he explained. "The difficulties of attracting trained or skilled labour to the foundry industry was a much-discussed common theme amongst the numerous international visitors I spoke with.

"There was also a great deal of interest on exhibitor stands (i.e. Botta Furnaces (Italy), Frech GmbH (Germany), etc.) that were offering energy saving equipment. Energy costs and savings was again a much-discussed common theme, but I was a bit surprised by the lack of exhibitors/discussion on CO<sub>2</sub> reduction/elimination. Hopefully Net Zero will be a much bigger theme at the next GIFA in 2026, if the world can afford to wait that long!"

He also said the absence of some companies, specifically Buhler, which held an open in-house exhibition in Austria during the GIFA week, was noticeable and he said he felt that the number of

non-European exhibitors was less than in previous years, apart from Asia which was once again well-represented.

However, he enthused that the show still delivers. "Even if you or your company are not

specifically looking to purchase a particular piece of capital equipment, I still believe it is important to visit GIFA to keep abreast of the latest technology – i.e. 3D printing, MEGA castings, etc. – that foundry suppliers are offering to keep us competitive or technically ahead of our competitors. This GIFA, after much less personnel contact with our customers, suppliers, even competitors due to Covid, I found the most interesting aspect was meeting up with other foundry personnel to discuss at length, the large mutual issues that either keep us awake at night or excite us to get up in the morning for another challenging day at the foundry. There is nothing quite like meeting in person – I am so done with Team's meetings!"



Members of the Diecasting Society council meeting up for a meal and a few beers in the Altstadt after a busy day visiting GIFA